

## Special Report

### "Ad Hoc Jackson"

#### An Investigative Series on CoB Faculty Research Credentials

SAIS Director Steven Jackson's latest foray into top-down governance has resulted in new sets of research standards for the CoB's accounting faculty. In a directive Jackson refers to as "Internal Policy on Expectations for Faculty Evaluation of Research in the Accounting Unit of the SOAIS," Jackson radically alters, from the CoB's general standards, the requirements for the CoB's accountants to be viewed as successful when it comes to the evaluation of scholarly activity.

#### *Jackson's New Basic AACSB AQ Standard for Accountants*

According to Jackson's "Internal Policy . . ." directive, there are two avenues for the CoB's accountants to earn the "Academically Qualified" designation for AACSB accreditation purposes. Each of these differs significantly from the standard faced by the CoB's non-accounting faculty. The three standards are presented side-by-side in Table 1 below:

<b>General CoB Standard</b>	<b>New ACC Standard #1</b>	<b>New ACC Standard #2</b>
3 scholarly contributions over prior 5-year period	3 peer-reviewed journal pubs over prior 5-year period	2 peer-reviewed journal pubs <i>and</i> 3 peer-reviewed scholarly book chapters or 3 peer-reviewed proceedings

Jackson's new directive also stipulates that accountants teaching in the CoB's M.P.A. program *must meet* the "New ACC Standard #1" in Table 1 above. Jackson also goes further to state that, in the case of M.P.A. professors, two of the three peer-reviewed journal pubs must fall within the faculty member's discipline. The "disciplined-based" requirement also applies to at least one of the journal pubs in Standards #1 and #2 for accounting faculty who teach exclusively outside of the CoB's M.P.A. program.

#### *Jackson's New Course Release Standard for Accountants*

Jackson's new directive also goes on to specify what is expected of accounting faculty who are given course releases specifically for research. According to the new "Internal Policy . . .," Faculty members who receive a 2/2 load instead of a 3/3 load for a particular academic year have their 5-year research expectation increased by one peer-reviewed journal publication. So, if **Professor A** teaches four 3/3 loads and one 2/2 load, he/she is expected to produce four peer-reviewed journal publications over the 5-year period. If he/she teaches five 2/2 loads, he/she will be expected to produce eight peer-reviewed journal publications over the 5-year evaluation period.

If a 1/1 load is assigned, then the additional research expectations are twice that of the 2/2 load. So, in the first case above, wherein **Professor A** teaches four 3/3 loads and one 1/1

load, he/she will be expected to produce five peer-reviewed journal publications over the 5-year period. If he/she teaches five 1/1 loads, then he/she will be expected to produce 13 peer-reviewed journal publications over the 5-year evaluation period. Finally, Jackson's directive states that 0/0 teaching loads are treated the same as 1/1 teaching loads in terms of the research expectations that apply. To simplify Jackson's new rules, we have provided Table 2 below:

**Table 2**  
**5-Year Research Expectations Based on Jackson's New Rules**

<i>Various Teaching Loads over 5 Years:</i>				<b>Research Expectation</b>
<b>#3/3</b>	<b>#2/2</b>	<b>#1/1</b>	<b>#0/0</b>	
5	0	0	0	3 refereed pubs
4	1	0	0	4 refereed pubs
4	0	1	0	5 refereed pubs
4	0	0	1	5 refereed pubs
3	2	0	0	5 refereed pubs
3	1	1	0	6 refereed pubs
3	0	1	1	7 refereed pubs
3	0	2	0	7 refereed pubs
3	0	0	2	7 refereed pubs
2	3	0	0	6 refereed pubs
2	2	1	0	7 refereed pubs
2	2	0	1	7 refereed pubs
2	1	1	1	8 refereed pubs
2	0	2	1	9 refereed pubs
2	0	1	2	9 refereed pubs
2	0	3	0	9 refereed pubs
2	0	0	3	9 refereed pubs
1	4	0	0	7 refereed pubs
1	3	1	0	8 refereed pubs
1	3	0	1	8 refereed pubs
1	2	2	0	9 refereed pubs
1	2	0	2	9 refereed pubs
1	2	1	1	9 refereed pubs
1	1	2	1	10 refereed pubs
1	1	1	2	10 refereed pubs
1	1	3	0	10 refereed pubs
1	1	0	3	10 refereed pubs
1	0	3	1	11 refereed pubs
1	0	2	2	11 refereed pubs
1	0	1	3	11 refereed pubs
1	0	4	0	11 refereed pubs
1	0	0	4	11 refereed pubs
0	5	0	0	8 refereed pubs
0	4	1	0	9 refereed pubs
0	4	0	1	9 refereed pubs
0	3	2	0	10 refereed pubs
0	3	0	2	10 refereed pubs
0	2	3	0	11 refereed pubs
0	2	0	3	11 refereed pubs
0	2	1	2	11 refereed pubs
0	2	2	1	11 refereed pubs
0	1	4	0	12 refereed pubs
0	1	3	1	12 refereed pubs
0	1	2	2	12 refereed pubs
0	1	1	3	12 refereed pubs
0	1	0	4	12 refereed pubs
0	0	5	0	13 refereed pubs
0	0	4	1	13 refereed pubs

0	0	3	2	13 refereed pubs
0	0	2	3	13 refereed pubs
0	0	1	4	13 refereed pubs
0	0	0	5	13 refereed pubs

As Table 2 above indicates, there are at least 52 different ways to face 11 separate research expectations in the CoB's accounting unit now that Jackson's new "Internal Policy . . ." has been made effective. And, as Jackson indicated, his *ad hoc* policy became effective immediately upon pressing the "Send" button on his e-mail message.

Need it or not, the CoB now faces another controversy that may have to be settled outside the confines of Greene Hall.